



“Revealing the Science Behind the ‘Miracle’” is the theme of our 2012 fundraising campaign. While many of our clients think of their outcomes as a ‘Miracle’ and clinicians find the results of EMDR unexplainably extraordinary, we know that there are scientific reasons why EMDR works – some researched and documented; others awaiting that process. One essential goal of the Foundation is to increase the number of high quality research studies published in peer-reviewed journals. This is central to increasing our understanding of what happens during EMDR psychotherapy. It’s also essential to the increased awareness of EMDR’s effectiveness. As a donor, you can help to achieve this goal. Our 2012 campaign is targeting two areas for growth.

In August of 2011 we launched the [Visionary Alliance](#). This program offers our donors the opportunity to make a sustaining pledge by automatic monthly donations. As of 12/31/11, we are proud to announce that we have 128 Visionary Alliance members. Thank you to those individuals who have pledged their support! Our goal in 2012 is to increase the number of Visionary Alliance members to 200. This predictable, continuous stream of income offers the Foundation leverage when we pursue funding from larger organizations, granting agencies and foundations. It also allows the regular offering of grants to quality research projects.

The second goal is to increase the number of one-time annual donors by 50%. This past year, because of the generous support of the EMDR community, we were able to offer four research grants totaling \$40,000. Many thanks to those of you who made this possible. Just imagine what can be accomplished if we are able to offer funding for an additional six to ten studies? Working together, we can make it happen!

Please join us! Help to reveal the science behind the miracle! Help to inform mental health providers, consumers, and decision makers about the effectiveness of EMDR. If you are not currently a donor, either through the Visionary Alliance or through annual giving, we offer this opportunity to be a part of this important effort.

*It is all up to you...you decide your role in this important endeavor! Give to the EMDR Research Foundation **now**.*

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